

We've Got  
The

# Spirit™

A Fresh,  
Cost Effective Approach  
To Employee Motivation,  
Sales And Annual Meetings...

## Gives You The Power Of A Custom Score Costing Thousands More!

- A Full Length Image Building Song
  - Lyrics inspire pride and excellence
  - 4 Mix-outs to create shows of varying lengths
- 7 fully Orchestrated Production Music Tracks
  - Thematically related, Key and Tempo Matched
  - Industrial, Classical, Country, Rock, "Big Show"
  - Full length, Broadcast mix-outs (3 or 4 ea.), Alternative & Rhythm mixes
- 8 Rhythm, Orchestral & Electronic Work Parts
  - Ideal for underscoring scenes requiring special orchestration
- 10 Transitions – For Bumpers, Intros & Closers
- 25 Electronic Sound Effects – For Animation, Punctuation and Sparkle
- Customization Option – Using your lyrics or slogans
- Delivery On Compact Disc
- One Low Price
  - No Needle Drops or Annual Fees
  - Limited Distribution
- Handsome Catalog binder – With Production Guide
- Multiple Library Discount Plan

## ...74 Minutes Of Pure Production Power!

Track	Selection	Time	Track	Selection	Time	Track	Selection	Time	Track	Selection	Time
<b>"We've Got The Spirit"</b>			19.	Full Version		<b>Production Cut #4 (Reprise)</b>			66.	9 Flat 5 Punctuator	:07
<b>Image Building Song</b>				(with "Sax Solo")	2:31	42.	Full Version	2:41	67.	Space Clang Chord	:04
1.	Full Version	3:37	20.	Front :60	:60	43.	Middle :60	:60	68.	Space Clang (low)	:04
2.	Mix-out #1	:46	21.	Middle :60 ("America")	:60	44.	Back :60	:60	69.	HQ Rumbler	:25
3.	Mix-out #2	:50	22.	Middle :60 ("Sax Solo")	:60	45.	Back :30 (TV :30)	:30	70.	High Tech Vehicle Pass By	:08
4.	Mix-out #3(national)	:32	23.	Front :30	:30	46.	Back :32	:32	71.	Sliding In And Hitting	:03
5.	Mix-out #3A alternate		24.	Back :30	:30	47.	Transition/closer	:17	72.	2010 Animation Enhancer	:13
	(local/regional)	:32	<b>Production Cut #2A (Country)</b>			48.	Brass Work Part	:31	73.	Sci-Fi Sequence	:30
6.	Mix-out #4	:78	25.	Full Version	2:30	49.	Big Band Transition	:13	74.	Sci-Fi Wash In	:27
<b>Production Cut #1, "Fanfare &amp; Motion"</b>			26.	Front :60	:60	<b>Transitions</b>			75.	Down & Up	:08
7.	Full Version	2:30	27.	Middle :60	:60	50.	Transition #1	:07	76.	Space Fly By	:04
8.	Front :60	:60	28.	Middle :60 - no melody	:60	51.	Transition #2	:08	77.	Low Metal Punctuator	:03
9.	Front :60 Rhythm	:60	29.	Back :30	:30	52.	Transition #3	:09	78.	Dancing Metal Rods	:30
10.	Back :60	:60	30.	Back :30 - no melody	:30	53.	Transition #4	:05	79.	Laser Switch On	:01
11.	Front :30	:30	31.	Transition	:07	54.	Transition #5	:11	80.	Sub Sonic Explosion	:05
12.	Middle :30	:30	<b>Production Cut #3 ("Big" Corporate/Industrial)</b>			55.	Transition #6	:22	81.	Low Metal Explosion	:03
13.	Middle :30 Rhythm	:30	32.	Full Version	2:31	56.	Transition #7	:06	82.	Backwards Close	:02
<b>Production Cut #1A (Classical)</b>			33.	Front :60	:60	<b>Work Parts</b>			83.	"Comin' At Ya" Animation	:12
14.	Full Version	2:30	34.	Back :60	:60	57.	Electronic Work Part 1	:31	84.	Robot Has The Spirit	:30
15.	Front :60	:60	35.	Middle :30	:30	58.	Electronic Work Part II	:30	85.	Animation Enhancer	:02
16.	Middle :60	:60	36.	Full rhythm	2:31	59.	Drum Work Part	:30	86.	Desending Lazer Shot	:06
17.	Back :30	:30	<b>Production Cut #3A (Rock)</b>			60.	"New Ork" Work Part	:25	87.	"High" High Tech Sequence	:18
<b>Production Cut #2 "Reflections &amp; Growth"</b>			37.	Full Version	2:31	61.	Strings Work Part	:60	88.	Sparkling Delay	:07
18.	Full Version (with "America the Beautiful")	2:31	38.	Front :60	:60	62.	Latin Work Part	1:04	89.	Chorale "A" 3 Inversions	:23
			39.	Back :60	:60	63.	Piano Work Part	:50			
			40.	Middle :30	:30	<b>Sound Effects</b>					
			41.	Full rhythm	2:31	64.	Back 'n Forth Sparklers	:06			
						65.	Back 'n Forth SparklersII	:06			

### Tele-trax Disc #164

**USING TELE-TRAX** — Each CD Track in "We've Got The Spirit" has its own 5 digit Tele-Trax™ code. The first 3 digits designate the disc itself while the last 2 digits identify the individual track. To listen to track 18, "Reflections & Growth" for example, punch in "164" for the disc followed by 18. Remember tracks 1-9 on any disc require an "0" (e.g. track 9 is punched "09").



## Creative Support Services

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## “We’ve Got The Spirit” Lyrics

### Male Solo

Pride is something special  
A Spirit from within  
It’s the people that we work with  
The friendships that we win

### Female Solo

Pride in every moment  
Makes us feel alive  
It’s a feeling that we’re sharing  
With this Spirit we will thrive

### Duel

We’ve got that Spirit  
We’ve got that pride  
There’s nothing that can stop us  
We are on the rise

### Group

We’ve Got The Spirit  
We’ve Got The Spirit  
We’ve Got The Spirit

### Female Solo

We’ve set our course in new directions

### Male Solo

Workin’ hard to reach perfection

### Group

Shooting fur the stars  
Tomorrow will be ours

### Duet

Our pride in America is showing\*  
We meet the challenge everyday

### Group

Thanks to you we’re growing  
The Future looks bright  
Movin’ up, we’re on our way

### Group

We’ve Got The Spirit, we’ve got the pride  
Nothing’s goina to stop us, we are on the rise

### Group

We’ve Got The Spirit  
We’ve Got, We’ve Got The Spirit  
We’ve Goc The Spirit,  
We’ve Got The Spirit  
We’ve Got, We’ve Got The Spirit

### Duet

Thanks to you, we’re growing every day

### Group

Growing strung, the future belongs to you

### Group Overlay

We’ve Got The Spirit

\*The alternative line used in “We’ve Got The Spirit” Mix-Out #3A (track #5) is: “From all of our people the pride is showing.”



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## “We’ve Got The Spirit” As a Musical

### AUDIO

#### Mix-Out #1

“Pride is something special  
A Spirit from within  
It’s the people that we work with  
The friendships that we win”

“Pride in every moment  
Makes us feel alive  
It’s a feeling that we’re sharing  
With this Spirit we will thrive”

“We’ve got that Spirit  
We’ve got that pride  
There’s nothing that can stop us  
We are on the rise.” (end of mix-out.)

Production Music 1 “Fanfare and Motion”  
Announcer introduces CEO or President

CEO/President gives opening address;  
mentions “spirit” and “pride” that ties in with lyrics.  
Address ends on high note which segues into:

#### Mix-Out #2

“We’ve Got The Spirit  
We’ve Got The Spirit  
We’ve Got The Spirit  
We’ve set our course in new directions  
Workin’ hard to reach perfection  
Shooting for the stars  
Tomorrow will be ours.” (end of mix-out)

Production Music 2  
“Reflections and Growth”

### VIDEO

Montage of people at factory/office working  
with each other; "busy"  
action shots. Dissolve into:  
"lighter" footage; ie. company

picnic, company sponsored  
sporting events, public service  
projects, etc. Cut to:

Med. C/U of senior management  
at work at desks or w/office  
personnel. Final shot as a “freeze We are  
frame” on the word “rise”, fade (0  
black. Fade into Company logo.

Lights up for live introduction  
of CEO or President or cut to:

footage of CEO/President giving  
opening address.

More “Action footage of people  
at work. Lots of happy faces.  
Integrate Shots of management  
working with employees; basic  
“working together” scenes.

Assembly line or sales call-to-  
final-product sequence.

Visual set-up for introduction  
of General Sales Manager live  
or tape of GSM address.

Sales Manager's Address



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## “We’ve Got The Spirit” As a Musical

### AUDIO

#### Mix-Out #3

“Our pride In America is showing  
We meet the challenge every day  
Thanks to you we’re growing  
The future looks bright  
Movin’ up, we’re on our way.” (end of mix-out)

Production Music 3

### VIDEO

Out of GSM address Into either stock footage of various cities where company has offices or actual shots of buildings/people where company has offices.  
More product/service shots .

Visual set-up for COO for live presentation or pre-recorded segment with COO reviewing major changes in operating procedure and renections on the coming year.

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#### Mix-Out #4

“We’ve Got The Spirit  
We’ve Got The Pride  
Nothing’s going to stop us  
We are on the rise.  
We’ve Got The Spirit  
We’ve Got, We’ve Got The Spirit  
We’ve Got the Spirit  
We’ve Got the Spirit  
We’ve Got, We’ve Got The Spirit  
Thanks to You, we’re growing every day  
Growing strong, the future belongs to you.  
We’ve Got The Spirit, We’ve Got The Spirit  
We’ve Got The Spirit.” (end or mix-out)

Production Music 4

“Reprise”

Announcer thanks people for coming or gives directions for next segment of presentation.

Dissolve out of COO presentation into finale.  
Another montage of people at work; Intergrate product shots or logos of various products or services.

Montage increases in intensity with faster cuts; more action shots mixed with faces of employees smiling.

Quick montage of old photographs in sequential fashion to final shot of company logo or full frame shot of headquarters with American flag waving.

Fade to black or still of company logo.



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## Using the Cues (Mix-Outs) with the Production Music

### CUE 1

Pride is something special, a Spirit from within  
It's the people that we work with, the friendships that we win  
  
Pride in every moment, makes us feel alive  
It's a feeling that we're sharing, with this Spirit we will thrive  
  
We've got that Spirit, we've got that pride  
There's nothing thar can stop us, we are on the rise.

### CUE 1 OPTIONS

Production 1; Production 1A; Transition 3 & 4  
Drum work part; string work part; Electronic work part II

### CUE 2

We've Got The Spirit, We've Got The Spirit, We've Got The Spirit  
We've set our course in new directions, workin' hard to reach perfection  
Shooting for the stars, tomorrow will be ours.

### CUE 2 OPTIONS

Production 2; Production 2A (Country); Transition 5 & 7  
String work part; drum work part; Piano work part.

### CUE 3

Our pride in America is showing, we meet the challenge wvery day  
Thanks to you we're growing, the future looks bright.  
Moving up we're on our way.

### CUE 3 OPTIONS

Production 3; 3A; Reprise Transition 2 & 6; Electronic work part I;  
"New Ork" work part; Latin work part

### CUE 4

(sax solo)  
We've Got The Spirit, We've Got The pride,  
Nothing's going to stop us, we are on the rise.  
  
We've Got The Spirit, We've got, We've got the Spirit  
We've got the Spirit We've got the Spirit, We've got, we've got the Spirit  
  
Thanks to you, we're growing every day,  
Growing strong, the future belongs to you  
We've got the spirit, We've got the spirit, We've Got The Spirit

### CUE 4 OPTIONS

Production 4; Reprise Transition 2 & 6; Electronic work part I;  
"New Ork" work part; Latin work part

